

# Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 54041	CF NTL-POL	FBD - LBD: 10/24/12 - 11/06/12	HL#:	Created: 10/19/12 03:41 PM
Client: KURT BILLS FOR US SENATE...	CPE: / / 2971	Agency Commission: 15 %	Updated: BABENGSTON on 10/22/12 05:35	
Agency: STRATEGIC MEDIA PLACEMENT	Product: EST 2971 (1300)	Self :00:00	Confirmed: 10/22/12 05:35 PM	
Buyer: WHITNEY EVERSOLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/19/12 04:59 PM	
AE: Nicole Roy Pol-GWTS-PH		Billing Inf: Monthly	BM: SS	
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

NEW ORDER; KEC/PH 10/19/12

REVISED DAYLOADING FOR LINE 2, 5-8, 11, 12, 14, 15, 19. NCIT, ZRP/PH 10/19/12

RV START DATE TO 10/24; RV LNS 1,5,7,11,14,19; NCIT; KEC/PH 10/22/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL2	0 0 1 2 1 0 0	NEWS	30				0.0	\$750.00	4	\$3,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL2	0 2 1 1 1 0 0	NEWS	30				0.0	\$750.00	5	\$3,750.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MCBSSAT2	* * * * * S *	MORN	30				0.0	\$400.00	2	\$800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/27/12	11/03/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,700.00	2	\$3,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/28/12	11/04/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEARLY	0 0 1 0 1 0 0	NEWS	30				0.0	\$2,200.00	2	\$4,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEARLY	0 1 1 1 0 0 0	NEWS	30				0.0	\$2,200.00	3	\$6,600.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/01/12	3										

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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NLATEM-F/SU	0 0 2 2 1 0 0	NEWS	30				0.0	\$2,800.00	5	\$14,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NLATEM-F/SU	0 2 1 1 1 0 0	NEWS	30				0.0	\$2,800.00	5	\$14,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NLATE1035P	* * * * * S	NEWS	30				0.0	\$1,000.00	2	\$2,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/28/12	11/04/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NLATESAT	* * * * * S *	NEWS	30				0.0	\$2,200.00	2	\$4,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/27/12	11/03/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	ENEWS5P	* * W T F * *	NEWS	30				0.0	\$1,700.00	1	\$1,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	ENEWS5P	* T W T F * *	NEWS	30				0.0	\$1,700.00	1	\$1,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	1										

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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	WFACESPEC	* * * * * S	MORN	30				0.0	\$1,800.00	2	\$3,600.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/28/12	11/04/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	MSUNRISE3	* * W T F * *	NEWS	30				0.0	\$350.00	2	\$700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	MSUNRISE3	* T W T F * *	NEWS	30				0.0	\$350.00	1	\$350.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	MLOCAL2	1 1 0 0 0 0 0	NEWS	30				0.0	\$750.00	2	\$1,500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NEARLY	1 0 0 0 0 0 0	NEWS	30				0.0	\$2,200.00	1	\$2,200.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATEM-F/SU	1 0 0 0 0 0 0	NEWS	30				0.0	\$2,800.00	1	\$2,800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	MEARLY	* * W T F * *	NEWS	30				0.0	\$450.00	5	\$2,250.00		
	GDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	5										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	48	0	\$73,150.00	\$62,177.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$73,150.00	\$62,177.50	\$0.00	\$0.00